

Message Text

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ACTION CU-04

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E.O.11652:N/A

TAGS: OEXC, OREP

SUBJ: INCOLDA INVITATION TO SENATORS KENNEDY AND CHURCH

FOR: CU/ARA AND H

1. COLOMBIAN INSTITUTE OF ADMINISTRATION (INCOLDA) WILL HOLD ITS FIRST NATIONAL MANAGEMENT CONGRESS IN MEDELLIN SEPT.27-OCT. 1. INCOLDA IS A PRIVATE, NON-PROFIT INSTITUTION, WITH SIX DEVELOPMENT CENTERS IN COLOMBIA'S MAJOR CITIES, AND PRESENTLY HEADED BY FORMER PRESIDENT CARLOS LLERAS RESTREPO. ITS CENTRAL OBJECTIVE IS ENHANCEMENT OF HUMAN RESOURCES OF COLOMBIAN INDUSTRY, THROUGH CONTINUING EDUCATION OF TOP-LEVEL MANAGERIAL PERSONNEL. ASSISTED BY USAID AT THE TIME OF ITS FOUNDING, INCOLDA HAS GROWN INTO A PRESTIGIOUS AND WELL-MANAGED INSTITUTION.

2. PURPOSE OF CONGRESS IS TO EXPLORE IN FUTURISTIC MANNER CURRENT WORLD POLITICAL, ECONOMIC, AND TECHNOLOGICAL CONDITIONS, PROJECTING THEIR IMPLICATIONS FOR COLOMBIA IN THE YEAR 2000. PRINCIPAL SPEAKERS COMMITTED TO ATTEND INCLUDE: U.S.PROFESSOR JOHN KENNETH GALBRAITH& DR. KOJI KOBAYASHI, PRESIDENT OF NIPPON ELECTRIC OF TOKYO& PROF. JOSIP OBRADOVIC OF UNIVERSITY OF ZAGREB& PROF. JOHN HUMBLE DIRECTOR OF URWICK ORR AND PARTNERS OF LONDON& AND, FORMER COLOMBIAN PRESIDENT LLERAS.

3. INCOLDA HAS ALSO INVITED (BY LETTERS OF AUGUST 23) SENATORS EDWARD M. KENNEDY AND FRANK CHURCH, TO SPEAK ON SEPT. 29 ON
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PAGE 02 MEDELL 00208 072121Z

TOPIC OF "POLITICAL TRENDS IN TODAY'S WORLD". INCOLDA HAS

OFFERED TO PAY ALL TRAVEL, LODGING AND MISCELLANEOUS EXPENSES
BUT IS NOT PAYING HONORARIUMS TO ANY OF SPEAKERS AT CONGRESS.
ORGANIZERS ARE AWARE THAT SPEAKING INVITATIONS TO TWO SENATORS
HAVE BEEN ISSUED WITH LIMITED LEAD TIME, THAT CONGRESS TAKES
PLACE IN MID-CAMPAIGN, AND THAT ATTRACTING SUCH PERSONALITIES
TO MEDELLIN AT ANY TIME IS NO EASY TASK. HOWEVER, THEY ARE
HOPEFUL THAT PRESTIGE OF OTHER COMMITTED SPEAKERS MIGHT INFLUENCE
ONE OF TWO INVITEES TO ATTEND CONGRESS.

4. POST WOULD APPRECIATE APPROPRIATE FOLLOW-UP BY DEPARTMENT
WITH TWO SENATORS' OFFICES TO ENSURE THAT REPLY, WHETHER
AFFIRMATIVE OR NOT, IS SENT PROMPTLY TO CONGRESS' ORGANIZERS,
ALLOWING THEM TIME TO SCRAMBLE FOR ANOTHER SPEAKER, IF NECESSARY.
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